

Writer's Guidelines

What is Kraze?

Kraze is a new quarterly publication for women of color, primarily African American/Multicultural women. Our target ages are women 18-40 years old. Kraze's content concentrates on female sexuality with men, sex, relationship and lifestyle articles, as well as, celebrity and model profiles.

Our website is currently being developed, but please look for it in the coming weeks at <http://www.krazemag.com>.

What are we looking for?

We are currently looking for writers who are truly interested in and excited by the topics we cover. We are looking for fun, funny, interesting, captivating, sexy, attention grabbing up-to-date pieces that our market can identify with and relate to.

We support both new and established writers and we pay reasonably for good work. Simultaneous submissions will be accepted but please notify us up front and immediately inform us if your work is accepted for publication elsewhere. We are very selective in accepting previously published pieces (in fact we prefer not to) but if you submit a previously published piece please be very specific about where it has been published (what publication or media) and when the piece appeared. We do not accept pieces that have been previously published in similar markets. We accept and encourage queries. In your query please don't keep us in suspense. If your proposed article will describe 10 ways to lick a lollipop, tell us what all or the majority of those ways are. We can't properly evaluate your query if you don't supply enough information.

Departments / Sections

Features

Our features normally include a male & female celebrity profile/interview and an article on an Up & Coming male in entertainment or sports. Our features are normally done in house, but if you have a piece that you think our market will enjoy we'll consider it.

Beauty

Informative and/or investigative pieces on the body, haircare, nailcare, skincare, cosmetics, plastic surgery, etc... *Up to 1,000 words*

Sex

These are hot, fun, sexy, captivating and tantalizing articles that deal with sex. This can include how-to articles, position pieces, countdown articles (ex: 7 ways to...), etc... Keep it suggestive and attention grabbing; please nothing explicit or pornographic. *Max of 2,100 words*

Book Reviews

Reviews of hot & steamy romance, relationship and erotica novels by African American/Multicultural authors. Reviews can be suggestive but please no sexually explicit reviews. *300-500 words*

Relationships

Interesting, fun and entertaining articles that deal with the various aspects of male and female relationships. *Max 2,100 words*

Men Speak

An article where an African American/Multicultural man speaks/addresses/writes to our readers (women) on a subject. Please include a photo/headshot of yourself with your submission (this photo will be printed with your article). Please see below for photo guidelines.

Up to 850 words

Sexual Health and Gynecology

This article is an informative piece that addresses some of the questions, issues and concerns with sex, sexual health and gynecological issues. *Up to 1,250 words*

Real-life/Reality

A serious account of real-life/reality issues that affect individuals within our target market. This article can be personal, educational, enlightening, revealing, informative, etc...

Up to 1,150 words

Wealth & Finance

A short piece with financial/wealth tips, advice and/or information. *Up to 300 words*

Specifics

Kraze buys First North American rights on all work accepted and we retain the right to publish everything that appears in our magazine on our website. All departments/articles pay 18 cents per word, except features. Prices for feature articles vary and are negotiable.

You will be fact-checked. Kraze maintains a high standard for journalistic ethics and accuracy. To assist us with fact-checking, we ask that you include copies of any printed background materials used and please cite all applicable resources.

Payment will be made on publication. Rate reflects submissions that require a normal amount of editing. If your story requires a lot of work, we'll pay less. No kill fee.

We do our best to respond to submissions in 2 – 6 weeks. Accepted submissions are normally published in 2 – 12 months.

Photo Guidelines:

35mm slides or negatives are accepted. Digital resolution of 7 mega-pixels or higher accepted, of course the better the camera the better the photograph. Please make sure that all photos are shot at a high resolution and suitable for print. Do not alter or render photos.

Contact Us

Send us two clips of your work, relevant to the story you're proposing. Send us a summary of your experience (please make sure this is included even if previously submitted). Send us a query (article proposal) summarizing the scope of your article, estimated word count and which section you deem it appropriate for. Please be sure to include your name, address, phone number, e-mail address (all responses will be e-mailed) and the title of the proposed piece.

All Proposals can be sent to:

editorial@krazemag.com

No phone calls or snail mail please.